

NO-COAT
Structural Laminate
Drywall Corner System
CASE STUDY

Ford Contracting

Location: Las Vegas, NV

Type: Commercial Contractor

Size: 300-500 Employees

Projects: Flamingo Hotel Remodel/Grandview Resort

Website: www.fordcontracting.com

NO-COAT user since 2003



DUKE GROSS (Taping Superintendent): "I was doing a job out at Grandview. I demo'd the product and I was very surprised.

With regular corner bead I was using about 5 pallets of mud just to coat and finish the corner bead. After I used NO-COAT®, I was breaking it in half - 2 ½ pallets of mud to finish the corner bead. So, when you compute that, 2 ½ pallets of mud, you've got to compute the time you're saving to put that mud on. On that floor, I was saving actually 20% of my labor, on that floor, using that product, using NO-COAT®. I was very shocked, very shocked.

Once I started doing that, through that job, I probably started halfway through that tower, we probably saved 20% over the whole job, a good 20% of labor."

DAVID GROSS (Finisher): "I'll tell you, the way my family's been, if there's any way to improve the system, the way we work, the way we do things to

increase production time, that's what we do. As soon as we saw NO-COAT®, that's what we decided. That was the end result. This was going to speed the process up."

GEORGE GROSS (Supervisor): "As long as I've been doing this, old dogs can learn new tricks. If you get a better product, use it."

DUKE GROSS (Taping Superintendent): "When we started using this product in productivity, NO-COAT®, I was saving time, I was saving money. But as I got going up the floors, I was saving more time, and more money. The product was the same, using the same amount of product, but I was saving more time. As my guys got used to it, stickin' it, runnin' it, and just working with it, I saved probably \$90,000 through that tower. "

GEORGE GROSS (Supervisor): "We just finished a tower in here with 600 rooms in it, and I would say we saved - just on the material end alone - we saved over 1200 boxes of mud. Just on that tower. Just by using NO-COAT®."

DUKE GROSS (Taping Superintendent): "I would've never believed it. If you would have told me, 'you'll save this,' I would have never believed it."

GEORGE GROSS (Supervisor): "The part I like about it is, it's so much quicker. The speed."

DUKE GROSS (Taping Superintendent): "The material. No blisters. It's very user-friendly. It's easy to put on. It's ten times easier putting it on than Clinch-On bead. You put on a piece of Clinch-On bead, and you try to clinch it to a corner that's got a bad, that's not hung correctly, this product, you can go right over it. With a piece of Clinch-On, half the time I can't get it to clinch on. And it wants to fall off, cause there's nothing there to bite to. This bites on, I don't care how bad they hang that corner, this product (NO-COAT®) is going to stick, and it's going to stay there."

GEORGE GROSS (Supervisor): "It's just like going from powdered mud to vinyl, and going from a hammer and nails to a screw gun. To me, it's turned the trade around. As far as speed goes, quality and the money you save by using it."

DUKE GROSS (Taping Superintendent): "The best positive impact? I save time and money. That's the best positive impact. You go to any company and say 'I'm going to save you this amount of time, and this amount of money' using NO-COAT®? You can't lose."

GEORGE GROSS (Supervisor): "One thing, you don't get a round corner, you get a sharp corner. Especially if you're doing intricate work, like casino work. You know, real high end [stuff] where people are going to see it. I mean, it gives you a better looking job. Because corner bead is round. This is sharp. It's makes a better looking job."

DAVID GROSS (Finisher): "Now if this (holds up a stick of NO-COAT®) was a piece of metal corner bead, (bends the stick in half) you could take it and throw it down on the floor because that's the way it stays. NO-COAT®, it's not that way. You take it and put it right back on that corner. I don't think you'd be able to do this (ties the NO-COAT® stick in a knot) to regular corner bead and still be able to use it. You can straighten it out, cut it, and put it on the corner. As far as quality of product, NO-COAT® is superior to any kind of metal corner bead on the market."

DUKE GROSS (Taping Superintendent): "It's very durable. Probably the most durable product out there, as far as getting hit with something, easy to repair."

GEORGE GROSS (Supervisor): "I'll tell you, the companies that aren't using the NO-COAT® will be a step behind the companies that use it."

DUKE GROSS (Taping Superintendent): "I'll tell you what I did for NO-COAT®. I went to [another contractor] in Las Vegas. They were having problems with their corner bead. I went and demo'd NO-COAT® for them. This is a competitor of ours. I went and demo'd for them, now all they use is NO-COAT®."

DAVID GROSS (Finisher): "Once we got the product and started using it, you could see it wasn't some cheap product. It was good. NO-COAT® was really good."

DUKE GROSS (Taping Superintendent): "This product outweighs any product out there, right now. It outperforms, you name it, it does it. This is probably the best product I've seen in 20 years."

GEORGE GROSS (Supervisor): "This new product NO-COAT® is the best product I've seen in 48 years."

DAVID GROSS (Finisher): "Best invention out there now is the NO-COAT® over the regular corner bead."

NO-COAT® is the world's only Structural Laminate (SLAM™) Drywall Corner Trim System for finishing off-angles, arches, and inside or outside drywall corners. Visit www.no-coat.com for more product information, videos or to request a catalog, DVD or product sample.

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